

**American Legion Auxiliary**  
**ANNUAL IMPACT REPORT**  
**~ ALA by the Numbers 2011-2012**

*(previously known as the ALA Consolidated Report)*

**Note:** This report captures numbers only. There are sections for Members, Units, Counties/Districts, and Departments. Please see the accompanying "How to Use the ALA Impact Report Form" for further instructions, information on program narrative reporting, and reporting by program groupings, aka "Pods". Program activity reporting, stories and pictures are optional for members and will be submitted on a separate form, the "ALA Annual Program Narrative Report", and submitted to the appropriate program chairman.

Please complete the section you are reporting: Individual Member Unit, District/County, or Department

## REPORTING YOUR IMPACT ON DELIVERING THE ALA MISSION

### Why do this? What does it matter?

The simplified ALA Impact Report has only a few questions. It's quick and easy, and very important. As a member of the American Legion Auxiliary, it is important you report your contributions to support the efforts of our international organization, the nation's largest women's patriotic service organization, whose purpose is to support The American Legion and honor the sacrifice of those who serve by enhancing the lives of our veterans, military and their families. Our collective impact matters!

The impact numbers reported from each member will be combined into a unit report; where applicable, the unit reports will be compiled into district or county reports; all units or counties/districts reports will be compiled into a department report; and the department reports will be compiled into a national report of total numbers that show the cumulative impact of everyone's work supporting the Auxiliary's mission. The national totals become the ALA Annual Impact Report which National Headquarters uses to broadcast the powerful impact of the ALA to the public, and which The American Legion reports annually to Congress. Adding up the efforts of every member results in a big impact! Please...report!

If you are unsure of how many or where to count your hours, use your best judgment; just be sure to only report your numbers one time in one place. If you want to report an activity you performed for which there is no impact category listed and you believe the activity serves the mission, include the information as a narrative attachment or use the "ALA Annual Program Narrative Report" to describe what you did.

### DUE DATES

Please use this form for your YEAR-END REPORT. There are specific deadlines in April and May, established at the unit, district/county, and department levels that precede the National Due Date of June 15<sup>th</sup> for reports from departments and national chairman. Contact your unit, district/county, or department for specific deadlines. When submitting your report, please copy yourself and another unit, district/county, or department officer.

See also the "ALA Impact Numbers Tracking Worksheet", an easy-to-use downloadable spreadsheet from our website on which you can record your hours throughout the year. The form can be used manually or electronically. The electronic version automatically sums your hours when you enter them.

TURN IN TO PRESIDENT OR CHAIRMAN.

**COMPLETE THE APPLICABLE SECTION:**  
**(Individual Member, Unit, District/County, or Department)**

American Legion Auxiliary

## MEMBER Year-End Report

I am a member of Unit # \_\_\_\_\_, Unit Name \_\_\_\_\_

Department \_\_\_\_\_

My name \_\_\_\_\_

Here is what I did in the twelve months from \_\_\_\_/\_\_\_\_/2011 to \_\_\_\_/\_\_\_\_/2012:

- 1. My service for veterans** (Examples include hours volunteering at the VA, helping wounded warriors and elderly veterans at home, providing transportation, distributing poppies, recording veteran histories, raising money for the Veterans Creative Arts Festival, helping National Guard Family Support Groups, supporting their needs lists; supporting adopt-a-military family projects; fundraising events at your unit or post, assisting with Ride2Recovery, training, planning and assisting with veterans job fairs, etc.)

Hours I volunteered: \_\_\_\_\_

Dollars I personally spent: \$ \_\_\_\_\_

Value of in-kind donations I requested and received: \$ \_\_\_\_\_

Number of Veterans I assisted: \_\_\_\_\_

Number of Veterans in the Classroom presentations I facilitated: \_\_\_\_\_

Number of new Home Service Volunteers I recruited: \_\_\_\_\_

Number of new Field Service Volunteers I recruited: \_\_\_\_\_

- 2. My service for active duty military** (Examples include shopping for and preparing care packages, writing letters, contacting legislators, helping with US military or National Guard send-off and welcome home events, etc.)

Hours volunteered: \_\_\_\_\_

Dollars spent: \$ \_\_\_\_\_

Number of Servicemembers served: \_\_\_\_\_

- 3. My service for military families** (Examples include organizing and delivering hero packs, helping with service projects, providing child care, promoting ALA KIDDS – Kids in Danger of Depression or Suicide – or mental health awareness day, tutoring at school, distributing blue star banners, et al)

Hours volunteered: \_\_\_\_\_

Dollars spent: \$ \_\_\_\_\_

Number of military families served: \_\_\_\_\_

When completed, send to: \_\_\_\_\_ by \_\_\_\_/\_\_\_\_/\_\_\_\_  
(Get name and date from unit)